CATALOGUE OF MOTIFS FOR LICENSING · 2026

Natura lumine scripta.

NATURE WRITTEN IN LIGHT

Photographs by Katarzyna Mrożewska
licensed for textiles

116 MOTIFS · 9 COLLECTIONS · 8 APPLICATIONS

FAST TEXTILE · PTAK EXPO, RZGÓW NEAR ŁÓDŹ · 17–19 NOVEMBER 2026





THE ARTIST · PHOTOGRAPHY AND GRAPHIC ART

Katarzyna Mrożewska

I am a graphic artist and photographer, a graduate of the Faculty of Graphic Arts at the Academy of Fine Arts in Warsaw. I pursue my artistic search through landscape, plant and macro photography, creating original images of nature that show the richness of colour and the play of natural light.

I feel a deep bond with nature: its unique forms and colours are the foundation of my work. Through the lens I tell my own emotions, balancing between realism and abstraction. Whatever the weather or season, I walk with my camera in search of unexpected landscapes. I am fascinated by how nature can change its face in a split second. I also work in the studio, photographing my own compositions of organic forms and details.

> Being able to see and capture that fleeting moment brings me real happiness. Nature is my muse!
>
> KATARZYNA MROŻEWSKA

Behance	200+ projects, 20k followers, Best of Behance features
Instagram	@kasia_mrozewska
Karen Millen	photographs in a limited fashion collection (2024)
Wallism	made-to-order wall murals
Studio Hedda	fine-art prints, South Korea



IMPRESSART · LICENSING AND CONTRACTS

Rafał Urbański

I am a producer and impresario. For more than 20 years I have produced concerts, stage shows, performances and film screenings, and since 2018 I have run ImpressArt.

For 15 years, as Repertoire Manager at Reader's Digest and Tarsago Media Group, I built the publishing catalogue for Poland and Central and Eastern Europe: more than 400 music albums and books, over 4 million records sold. Acquiring rights and reporting licence royalties was part of my daily work.

Today I use that experience to bring Katarzyna's work to manufacturers and brands on clear, fair terms. At ImpressArt I handle negotiations, contracts and accounting.

Away from work: music, literature and stand-up paddling.

E-mail	rafal.urbanski@impressart.pl
Phone	+48 602 780 702

Nine collections

Motifs selected from more than 200 of the author's photographic series and grouped by mood and colour palette. Every motif has a code, e.g. NO-08.



NO · 16 · BOTANICALS

Night Garden



JB · 21 · BOTANICALS

Light Botanicals



TN · 14 · BOTANICALS

Grasses & Seeds



MG · 13 · LANDSCAPE

Mist



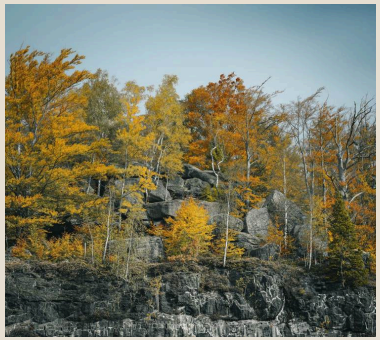
WO · 12 · LANDSCAPE

Water & Reflections



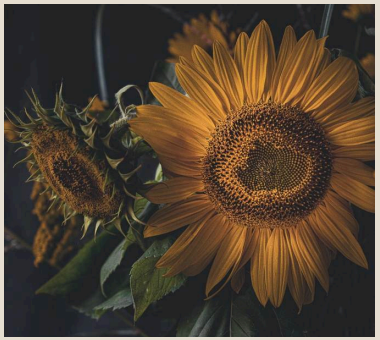
NI · 9 · LANDSCAPE

Skies



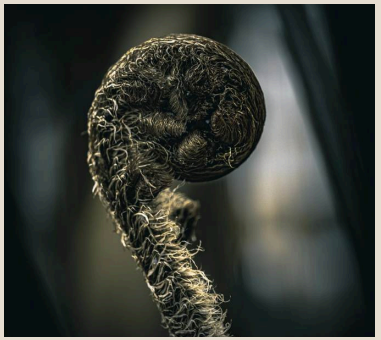
DL · 14 · LANDSCAPE

Trees & Forest



ZP · 9 · LANDSCAPE

Golden Fields



MK · 8 · BOTANICALS

Macro



BOTANICALS · COLLECTION NO

Night Garden

Nocny ogród

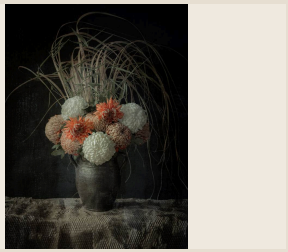
Bouquets on deep black and navy, lit like Dutch still-life painting. The strongest trend in home textiles and fashion today.

PALETTE

16 MOTIFS · NO-01 – NO-16

COLLECTION NO

Night Garden



NO-01



NO-02



NO-03



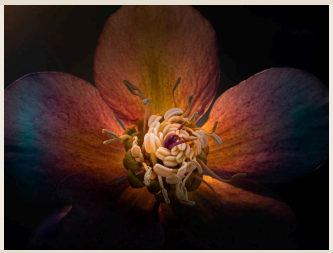
NO-04



NO-05



NO-06



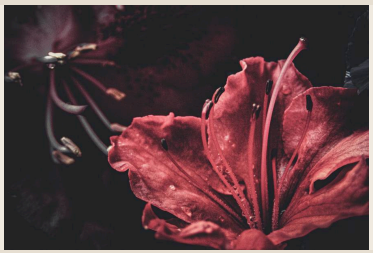
NO-07



NO-08



NO-09



NO-10



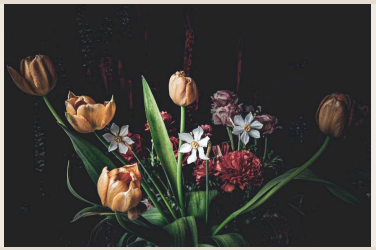
NO-11



NO-12



NO-13



NO-14



NO-15



NO-16



BOTANICALS · COLLECTION JB

Light Botanicals

Jasna botanika

Single blooms and light bouquets on airy, pale grounds. Pastels, creams and sky blue.

PALETTE

21 MOTIFS · JB-01 – JB-21

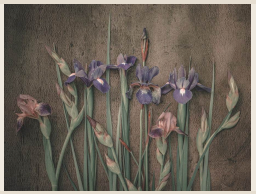
COLLECTION JB

Light Botanicals


JB-01


JB-02


JB-03


JB-04


JB-05


JB-06


JB-07


JB-08


JB-09


JB-10


JB-11


JB-12


JB-13


JB-14


JB-15


JB-16


JB-17


JB-18


JB-19


JB-20


JB-21



BOTANICALS · COLLECTION TN

Grasses & Seeds

Trawy i nasiona

Salsify seed heads, dry grasses and umbels. Fine graphic texture in warm beige and sepia.

PALETTE

14 MOTIFS · TN-01 – TN-14

Grasses & Seeds


TN-01


TN-02


TN-03


TN-04


TN-05


TN-06


TN-07


TN-08


TN-09


TN-10


TN-11


TN-12


TN-13


TN-14



BOTANICALS · COLLECTION MK

Macro

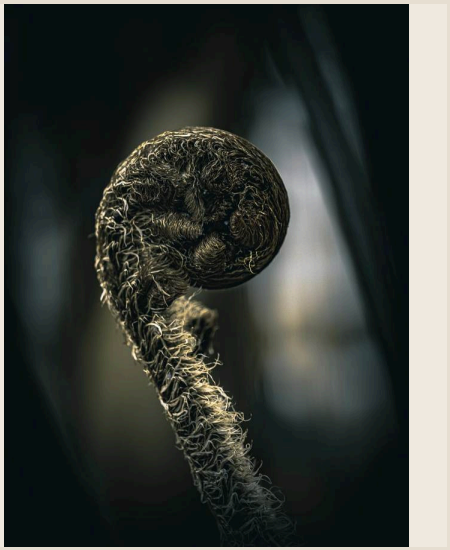
Makro

Poppy petals, raindrops on a leaf, fly agaric, a fern spiral. Close-ups that read as abstraction.

PALETTE

8 MOTIFS · MK-01 – MK-08

Macro



MK-01



MK-02



MK-03



MK-04



MK-05



MK-06



MK-07



MK-08



LANDSCAPE · COLLECTION MG

Mist

Mgła

Morning mists over the meadows and rivers of Mazovia. Neutral, quiet colour and plenty of space.

PALETTE

13 MOTIFS · MG-01 – MG-13

COLLECTION MG

Mist



MG-01



MG-02



MG-03



MG-04



MG-05



MG-06



MG-07



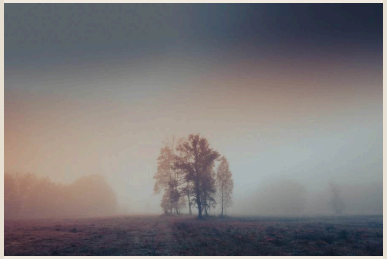
MG-08



MG-09



MG-10



MG-11



MG-12



MG-13



LANDSCAPE · COLLECTION WO

Water & Reflections

Woda i odbicia

The Vistula, Narew and Bug rivers and their oxbows. Mirror reflections, water lilies, floodplains.

PALETTE

12 MOTIFS · WO-01 – WO-12

Water & Reflections

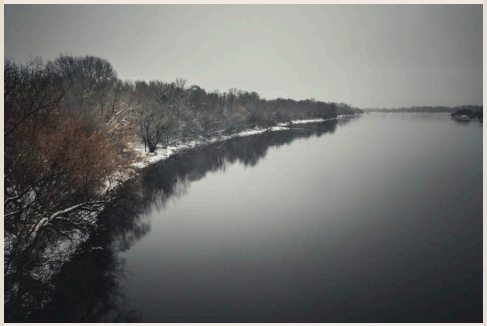

WO-01


WO-02

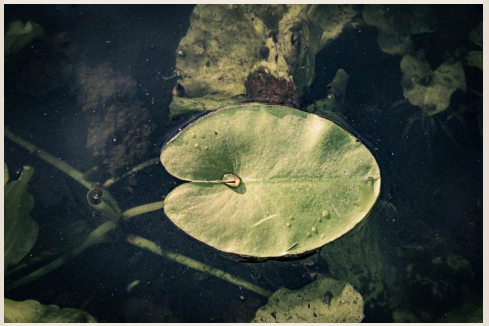

WO-03

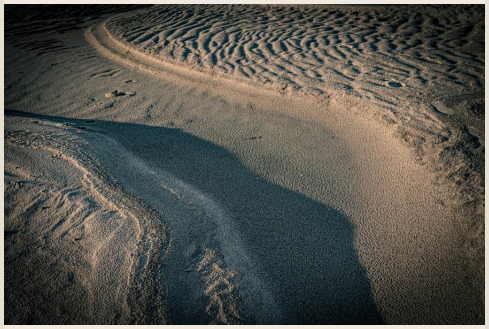

WO-04


WO-05


WO-06


WO-07


WO-08


WO-09


WO-10


WO-11


WO-12



LANDSCAPE · COLLECTION NI

Skies

Niebo

Feathery cirrus, storm fronts, wide horizons. Motifs that fill the whole surface of a fabric.

PALETTE

9 MOTIFS · NI-01 – NI-09

Skies



NI-01



NI-02



NI-03



NI-04



NI-05



NI-06



NI-07



NI-08



NI-09



LANDSCAPE · COLLECTION DL

Trees & Forest

Drzewa i las

Birches, pollarded willows, beech woods in autumn and forest in winter. The rhythm of trunks and branches.

PALETTE

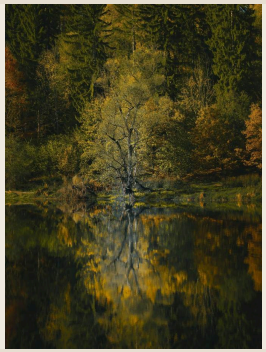
14 MOTIFS · DL-01 – DL-14

COLLECTION DL

Trees & Forest



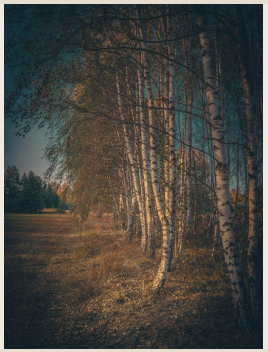
DL-01



DL-02



DL-03



DL-04



DL-05



DL-06



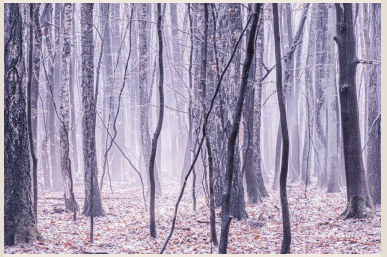
DL-07



DL-08



DL-09



DL-10



DL-11



DL-12



DL-13



DL-14



LANDSCAPE · COLLECTION ZP

Golden Fields

Złote pola

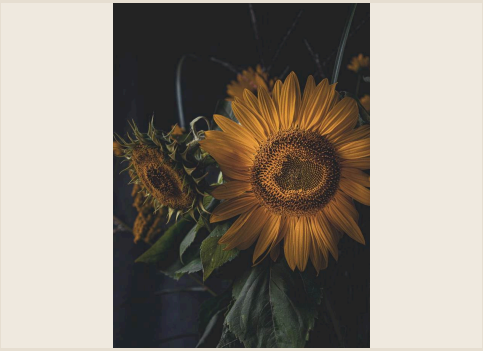
Sunflowers, rapeseed, flax and stubble fields in warm, late light.

PALETTE

9 MOTIFS · ZP-01 – ZP-09

COLLECTION ZP

Golden Fields



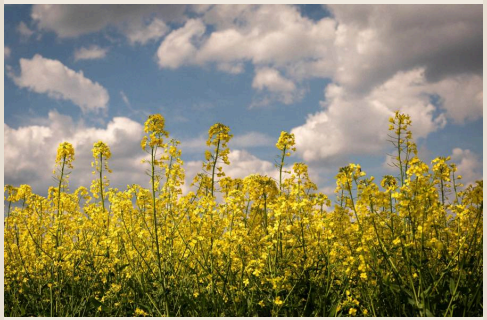
ZP-01



ZP-02



ZP-03



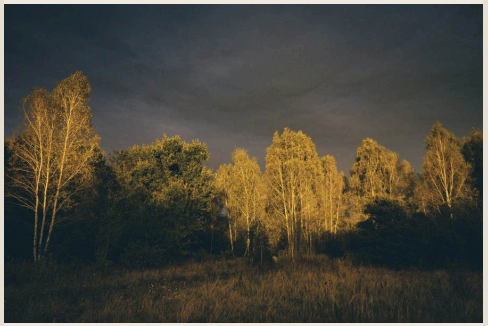
ZP-04



ZP-05



ZP-06



ZP-07



ZP-08



ZP-09

Example applications

Fast Textile is a trade fair for fabric manufacturers, printers, garment makers, and fashion and home-textile brands. So we show the motifs in the formats our buyers work with. The crops show product proportions, not finished goods.



DUVET COVER 160 × 200 CM · NO-08

Bedding

Centred and circular compositions from Night Garden and Light Botanicals, printed across the whole duvet.



2 PANELS 140 × 250 CM · NI-01

Curtains

Panoramas from Skies, Mist and Water. One image spread across two panels.



PANEL 110 × 140 CM · NO-12

Apparel: placement print

Dresses, kimonos, shirts. Katarzyna has already contributed to a limited Karen Millen collection (2024).

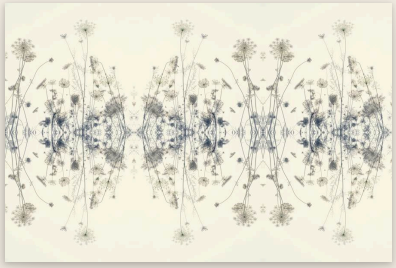


90 × 90 CM · NO-09

Scarves

A square with a dark ground and a colourful centre. An easy first product for fashion labels and museum shops.

Example applications, cont.



EXAMPLE: MIRROR REPEAT · JB-06

Yardage with a repeat

We turn a photograph into a repeating pattern for printing by the metre. Here: wild carrot in a mirror repeat.



50 × 60 CM · MK-06

Pillowcases

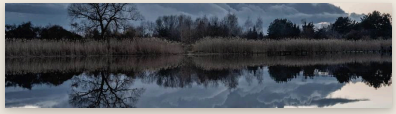
Close-ups from Macro: one strong motif on a small format.



45 × 45 CM · TN-10

Cushions

Textures from Grasses & Seeds. Easy to combine into sets of three or four.



40 × 150 CM · WO-10

Table runners

Narrow panoramic crops from Water & Reflections.

Three ways to use the motifs

Copyright stays with the author. Licences are granted by ImpressArt, which handles negotiations and accounting.

Design licence

For manufacturers and brands. The right to print a chosen motif on defined products, in a defined territory and period. Paid as a flat fee or a royalty on sales.

Print-run licence

For studios, workshops and boutiques that print in-house. A print-ready file and the right to produce an agreed number of items for sale.

Exclusive collection

A set of motifs curated for a brand or an interior: a hotel, apartments, a retail chain. Exclusivity within an agreed scope, colourways and repeats included.

1

Choose motifs

Pick motifs from the catalogue by code, e.g. NO-08.

2

Licence scope

We agree products, print run, territory, term and any exclusivity.

3

Contract and files

We sign the contract and deliver files from the author's originals, prepared for your format and print technology.

Motifs can be adapted: scaling, cropping to the product format, colour correction for the print process (digital, sublimation, reactive), and repeat preparation for yardage.



CONTACT AND LICENSING

Let's talk about a motif for your collection

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FULL CATALOGUE ONLINE
WITH ENLARGED MOTIFS

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